

# DOSSIER PÉDAGOGIQUE

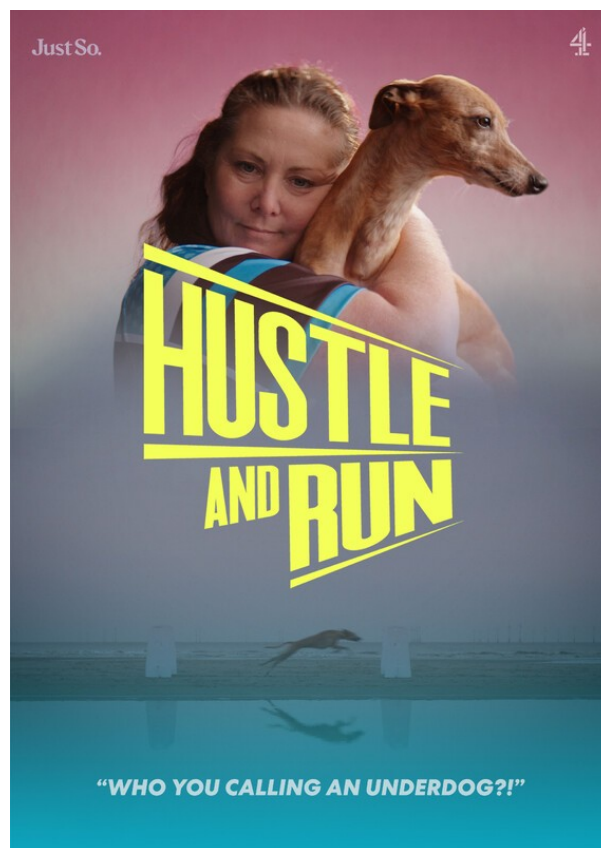
Festival THIS IS ENGLAND – ROUEN



## HUSTLE AND RUN

Jonny Madderson, Jono Stevens 2025

DOSSIER PROPOSÉ PAR : EQUIPE PEDAGOGIQUE CYCLE 4



Dossier pédagogique à destination des enseignants du cycle 4

**THIS IS ENGLAND 2025**  
le festival du court métrage britannique de ROUEN

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## About the film

### Full Cast & Crew :

Jonny Madderson Director

Jono Stevens Director

Sara Conlon Producer

Jeannette Shelley Key Cast

Andrew Worrall Key Cast

Jackie Powell Key Cast

Tye Shelley Key Cast

Emma Powell Key Cast

Rhea Worrall Key Cast

The Aces Team Key Cast

Ciaran O'Brien Director of Photography

Jack Wormell Editor

Chelsea Bernard Camera Assistants

Bryn Williams Camera Assistants

Pete Andrews Channel 4 Commissioning

Antonia Howard-Taylor Channel 4 Commissioning

### Synopsis :

Hustle and Run is a joyful, exhilarating underdog story from an unexpected corner of British sport. The film follows maverick captain Jeannette and her team, the Aces - a ragtag band of women from the Medway towns in Kent - competing in the fast and furriest world of Flyball... Also known as “the F1 of dog sports”... and “a posh game of fetch.”

In a sport dominated for decades by border collies and conventional thinking, this unfancied, backwater team gambles on Hustle - a tiny, mercurial whippet considered too untrainable for the sport. From that moment everything changes. What unfolds is an intimate, uplifting story of community, belief and overlooked talent, as they chase their dream all the way to Flyball's greatest stage: Crufts.



### **About the directors :**

Jonny Madderson and Jono Stevens are internationally award-winning filmmakers and co-founders of JustSo, a certified B Corp. Through their company they make documentaries and series for global organisations including Channel 4, Red Bull, Netflix, Disney, LEGO, and the Olympics. Pioneers in digital storytelling, their breakout project was the Black Cab Sessions, the hit YouTube music series that redefined intimate live performance for the online era. They champion upbeat, human storytelling with a soft spot for tales of underdogs and overlooked potential. They both brought dogs into their lives around the same time - Jonny a whippet, Jono a whippet-cross - and that shared, heart-melting (and slightly bonkers) love sparked the idea for Hustle and Run.

### **Their statement about the film :**

The Usain Bolts of the canine world. The F1 of dog sports. A posh game of fetch. Whatever you call it, flyball is joyful, exhilarating... and untapped. For us as filmmakers, it was a chance to bring together two much-loved storytelling worlds - sports docs and dog stories - for something feel-good and thrilling.

Full disclosure – Jono and I are whippet ultras with sighthounds in our lives. Enzo and Lupa have melted our hearts. One day, we saw a video that stopped us in our tracks: flyball at Crufts. Utterly thrilling. We'd never heard of the sport, but we were hooked.

Given all the sports docs we've made together, we were fascinated to explore our relationship with humanity's ancient friend through the lens of sport. We started calling teams, hearing sweet tales of love and teamwork – but nothing

with the edge of a thrilling sports doc. Then we rang Jeannette Shelley, and everything changed.

It was one of those rare encounters every documentary filmmaker chases. That feeling of gathering excitement as someone tells their story, and the tuning fork goes off in your heart. Jeannette, maverick captain of an underdog team called Aces, once ranked in the lowly 200s in the UK, had stormed the sport with a revolutionary strategy that had changed the game forever. In her own words “we gambled on balls-to-the-wall speed”. This was Moneyball with whippets.

Channel 4 backed our vision for a bold, cinematic film. We filmed the master interviews in October 2024 which helped us plot the scenes for the later shoots. The majority of principal filming took place over a week from 2nd January - traditionally a quiet period for the industry which meant top talent were available and keen. We approached the story with the same passion and sincerity as the Aces themselves - never tongue-in-cheek, but with a lightness of touch drawn from the humour and warmth of our two and four legged characters. We hope you enjoy the film. Woof!

## Topics and issues :

### Cycle 4 :

de A2 à B1

Ecole et société

5°, 4° et 3°

Axe culturel nouveaux  
programmes

4e: Sport et société  
Inventer, innover, créer

Dog breeds vocabulary & description

Dog racing & sports with animals

Crazy/unusual sports

Unusual pets & ethical issues

Animal welfare (Olympics, bans, ethics)

Final project idea: Inventing a new sport

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## Documents and links :

### 1. Dog breeds vocabulary & description

- [Liste vocabulaire chiens – Langeek](#)
- Activité : créer des cartes avec les « forces » de chaque chien (cf. court-métrage à 4'39), en faire un jeu type cartes pokemon et permet manipulation comparatif et superlatif

### 2. Dog racing & sports with animals

- Infos sur les courses de lévriers (Kent, compétition, vitesse, élevage)
- Réflexion : animaux de compagnie ou animaux de sport ?
- [Greyhound racing 101](#)

### 3. Crazy/unusual sports

- Séquence 5e de Helena Langlois : [Crazy sports](#) qui peut être réadaptée
- Articles : compréhension écrite sur les sports insolites
  - [Olympics.com – sports insolites](#)
  - [Youth Europa – weirdest sports](#)
  - [Britannica – unusual sports](#)

### 4. Unusual pets & ethical issues

- [Unusual pets – CBS](#)
- [CBBC – unusual pets](#) → compréhension écrite pour les plus jeunes activité possible : commenter en ligne.
- [RSPCA – bien s'occuper de son animal](#)

### 5. Animal welfare

- [The Guardian – Olympics horse ban discussion](#)
- Greyhound racing encore légal dans 10 pays seulement (bientôt interdit au Pays de Galles, 2025 [BBC article](#)).
- Débat possible : *Should dog racing be allowed or banned?*
- D'autres idées de thèmes et arguments : [Debates](#)

### 6. Final project

- Film *Cool Runnings* → victoire de l'outsider, importance du montage et

storytelling dans le court métrage

- Lien avec axe culturel 4e : *Sport et société / Inventer, innover, créer.*

## **Tasks and to go further :**

### Tasks :

- Jeu de cartes sur les forces des chiens (vocabulaire races).
- Expression écrite : commenter un article (CBBC).
- Expression orale : présenter un animal insolite ou un sport inventé  
Inventer un sport + ses règles et le présenter sous forme de poster, d'exposé ou d'enregistrement audio.
- Débat : *Should dog racing be banned?*

### To go further :

#### **Visite/projet :**

- Exposition/rencontre autour de la protection animale (association locale).
- Projets interdisciplinaires : SVT (bien-être animal), arts (poster)